

Shubham Hirakki

Software Developer



Skills

Frontend Development

React.js, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Redux

Backend Development

Node, Express, Firebase, Mongo DB

Profiles

[in Shubham H](#)

Languages



Interests

Outdoor activities

Running, Lifting, Trekking, Swimming

Summary

Frontend developer with **3+ years** of experience building **scalable, accessible, and SEO-optimized SPAs** using **TypeScript, React.js, and Next.js**. Strong focus on **Core Web Vitals**, performance optimization, and responsive design. Proven ability to work cross-functionally, **lead features** end-to-end, and deliver business impact.

Experience

Aza Fashions

Dec 2023 - Present

Mumbai

Software Developer

<https://www.azafashions.com>

Tech Stack: Next JS, Typescript, ReactJS, Tailwind, Node JS.

Contributed extensively to the **luxury e-commerce platform** by developing new screens and features (**Built 25+ features**).

- Led the **Checkout flow revamp**, to reduce friction and give out a resistance free experience which **reduced the drop-off rates by 23%**.
- Built **search feature** of our site with advanced personalization and recommendation logic, which **improved the click rates by 30%**.
- Optimized code for **Core Web Vitals**, improving **LCP** from 4s to 2s.

Digital Innk

Apr 2022 - Sept 2023

Remote

Software Developer

<https://digitalinnk.com/>

Tech Stack: React JS, Typescript, Node JS, Express, Firebase, Tailwind

Worked remotely with a UK-based startup alongside college, gaining real-world development experience.

- Built **30+ fully functional features** across the product lifecycle — from planning to deployment.
- Reviewed **150+ major pull requests**, enhancing code quality and aligning with best practices.
- Resolved bugs across the stack, improving system stability and performance.
- Fostered strong team collaboration, contributing to timely and successful project deliveries.

Noutsek Labs

Sept 2021 - Mar2022

Remote

Software Developer Intern

<https://app-new.we-citizens.com/>

Education

Savitribai Phule Pune University

2019 - 2023

B. Tech

Engineering

Grade Point: 9.04

KJ Somaiya Junior College of Science

2017 - 2019

Science

Higher Secondary Education

80%